



Les Louia

Biography

Les Louia, President and CEO of Promega, has a 35-year record of success in leadership development, team building and sales and marketing management. Les is currently engaged as an effective coach and mentor for business leaders and managers in a variety of successful organizations. Throughout his career, Les has demonstrated a unique ability to build client loyalty by employing the age-old adage “under promise, over deliver.”

His early experience and expertise was in the financial services industry at the time of deregulation and consolidation, where his ability to motivate was put to the test. These early experiences have served him well as he consults with forward-looking companies such as Costco Wholesale, Ste. Michelle Wine Estates, Continental Mills, Inc., National Frozen Foods Corporation and others as they continue on their successful paths.

Les holds a Bachelor Arts degree in Political Science from the University of Washington.